

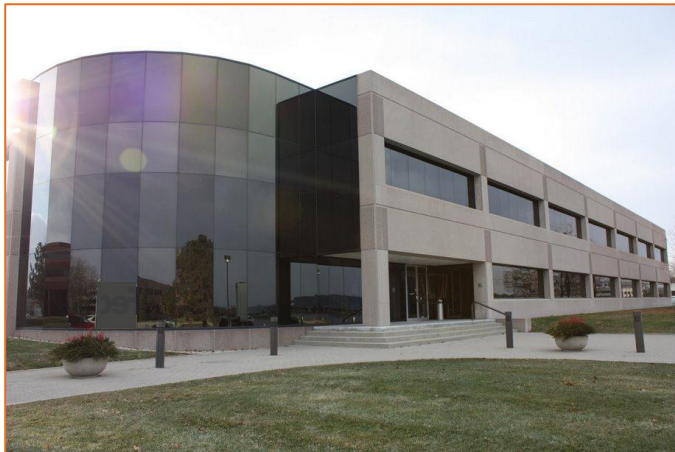


About DIGIOP

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DIGIOP, Inc. is an agile software company that provides intelligent visual integration to business systems by focusing on innovative ways to utilize video as data.

- Based in Indianapolis, founded in 2001
- A Carlyle Group backed Company
- Microsoft Certified Partner
- Dell OEM Partner



Designed by DIGIOP,
Built by 

About The Carlyle Group

A private global investment firm with over \$97 billion of assets under management.

- Provides consulting, support, access to capital
- Employs more than 900 people in 19 countries
- Portfolio companies have more than \$84 billion in revenue and employ more than 398,000 people worldwide



Booz | Allen | Hamilton



Key Contacts

Sales Team

- Western RSM – Jeff Oakie
- South Central RSM – Rob Leef
- Southeast RSM – Bill Downs
- VP of Sales – Mike Compton

Manufacturers Representatives

- Champion Sales – South Central
- Heitner Reps – Florida
- Intrepid Marketing – No. Cal, No. NV

Why IP?

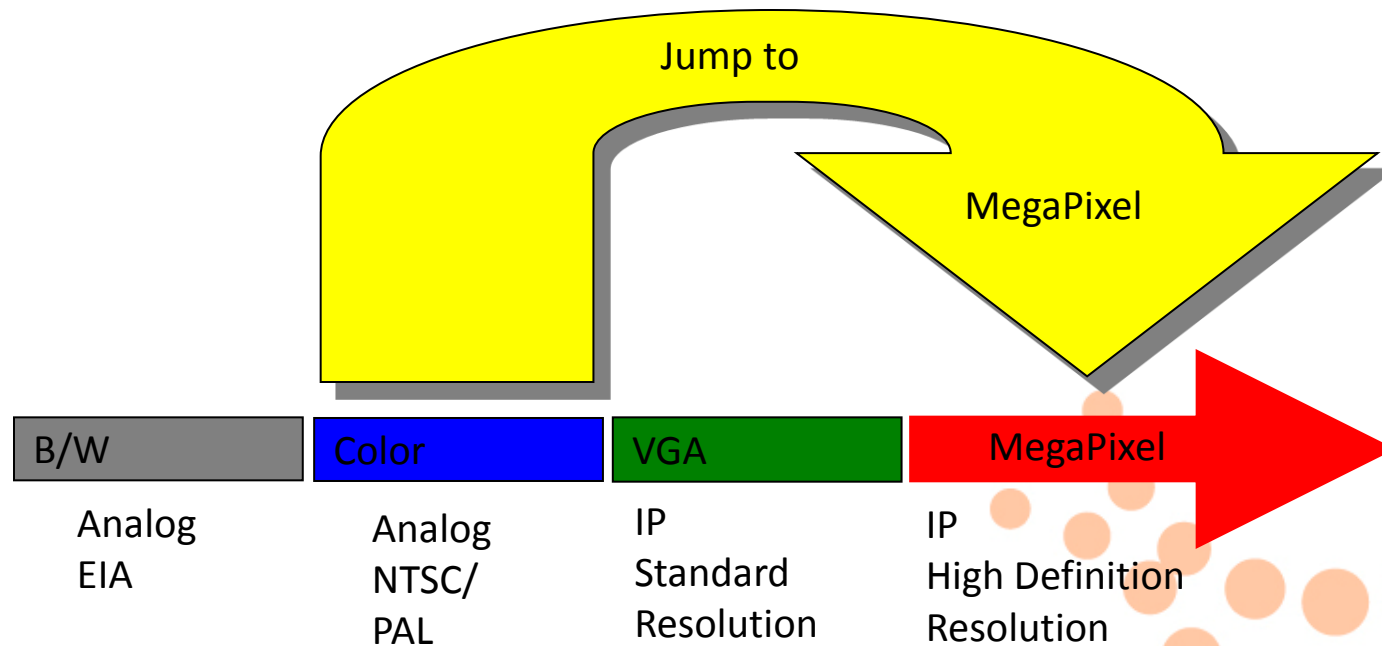
- True Digital Solution
- Utilize Existing Infrastructure
- Integrated PTZ and I/O
- Power over Ethernet
- Intelligence in the camera
- Easier Upgrade Paths
- Higher Resolutions



Jump to MegaPixel

MegaPixel Offers

- High Definition
- Dramatic forensic improvements over analog & IP VGA
- Competitively priced to analog and IP VGA options



Resolution Comparison

5.0 MP 2592x1944
(16.4x analog)

3.1 MP
2048x1536
(10x analog)

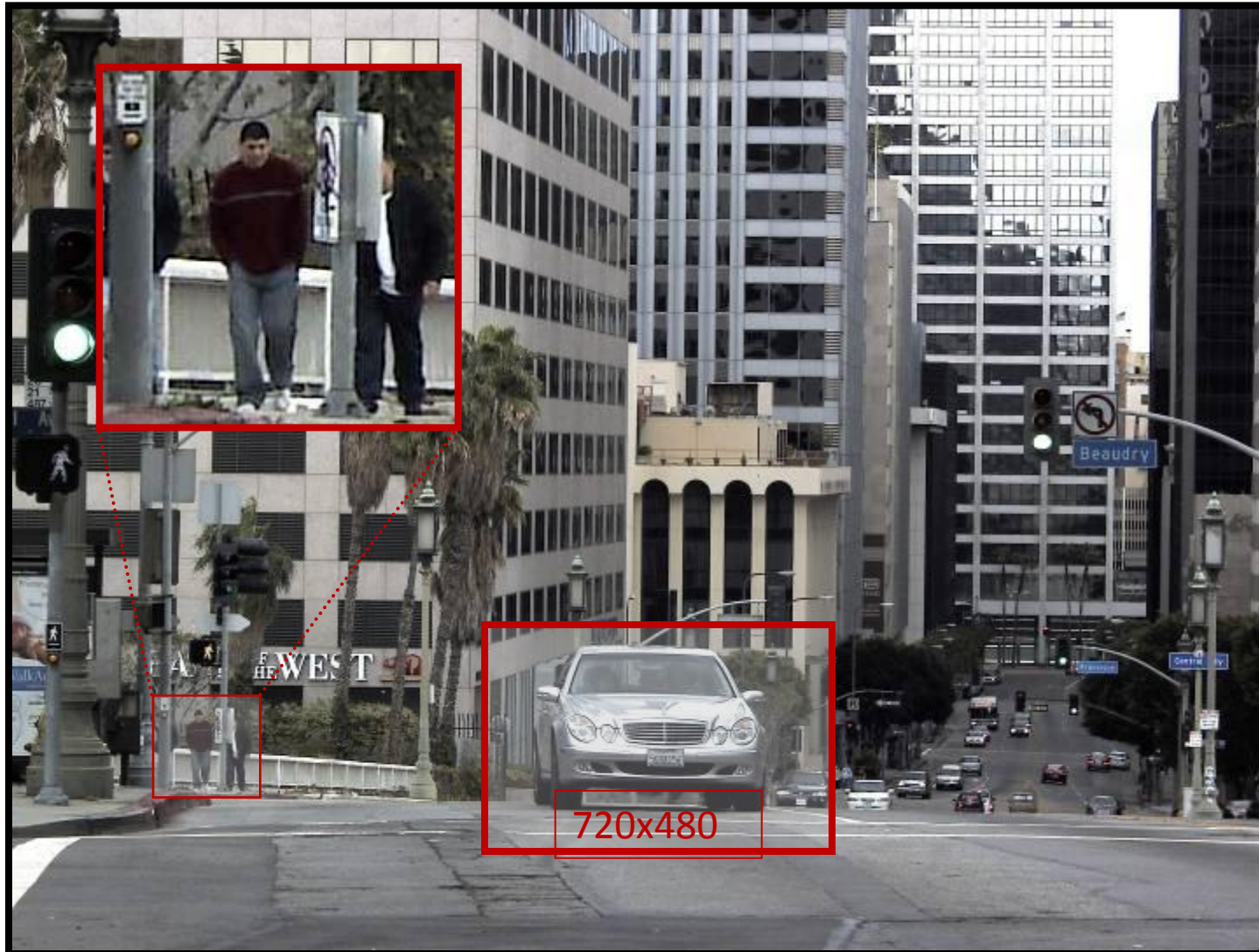
2.0 MP 1600x1200
(6.25x analog)

1.3 MP 1280x1024
(4.25x analog)

VGA
640x480

CIF
352x288

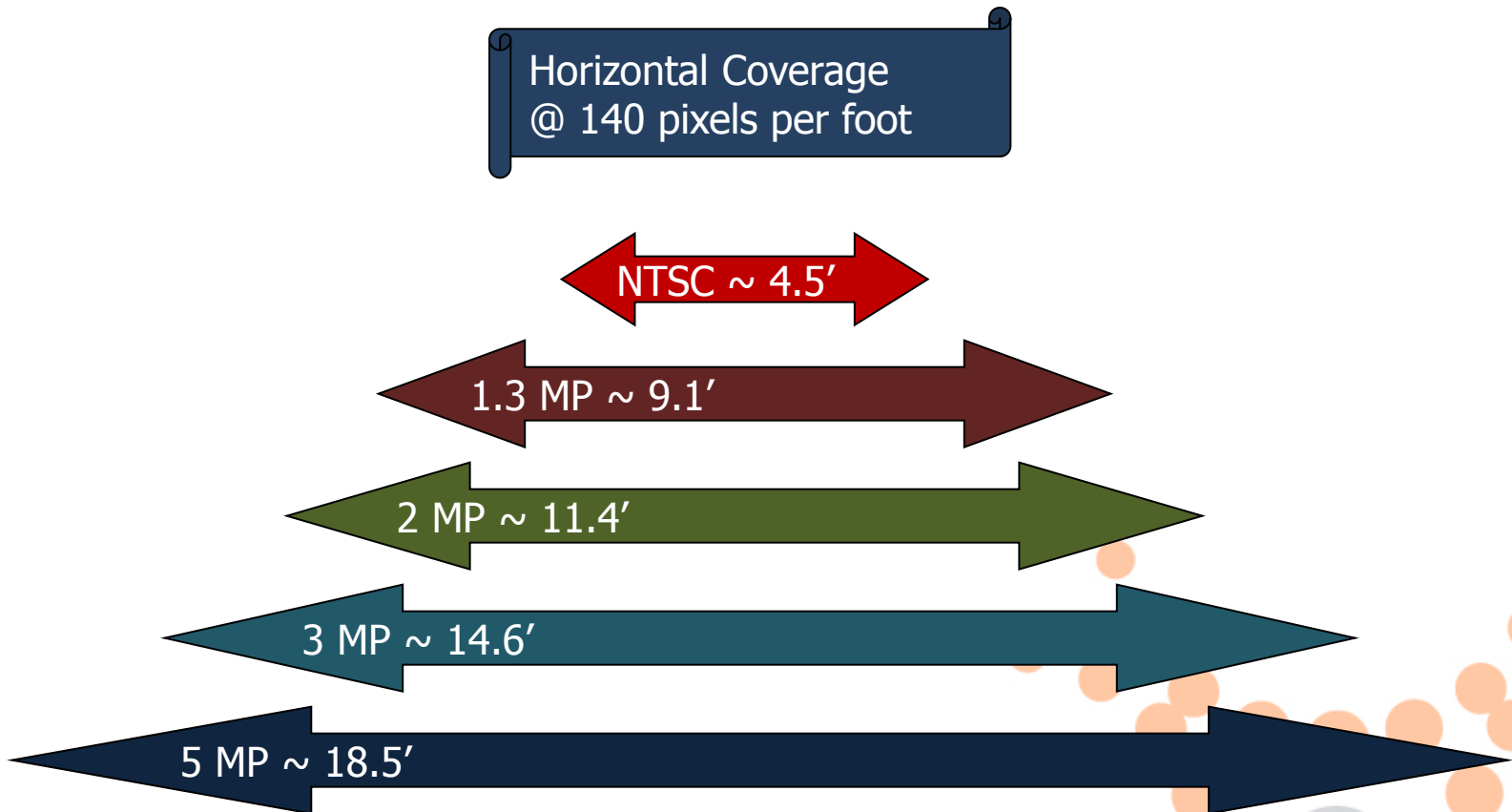
The Problem – Limited Field View



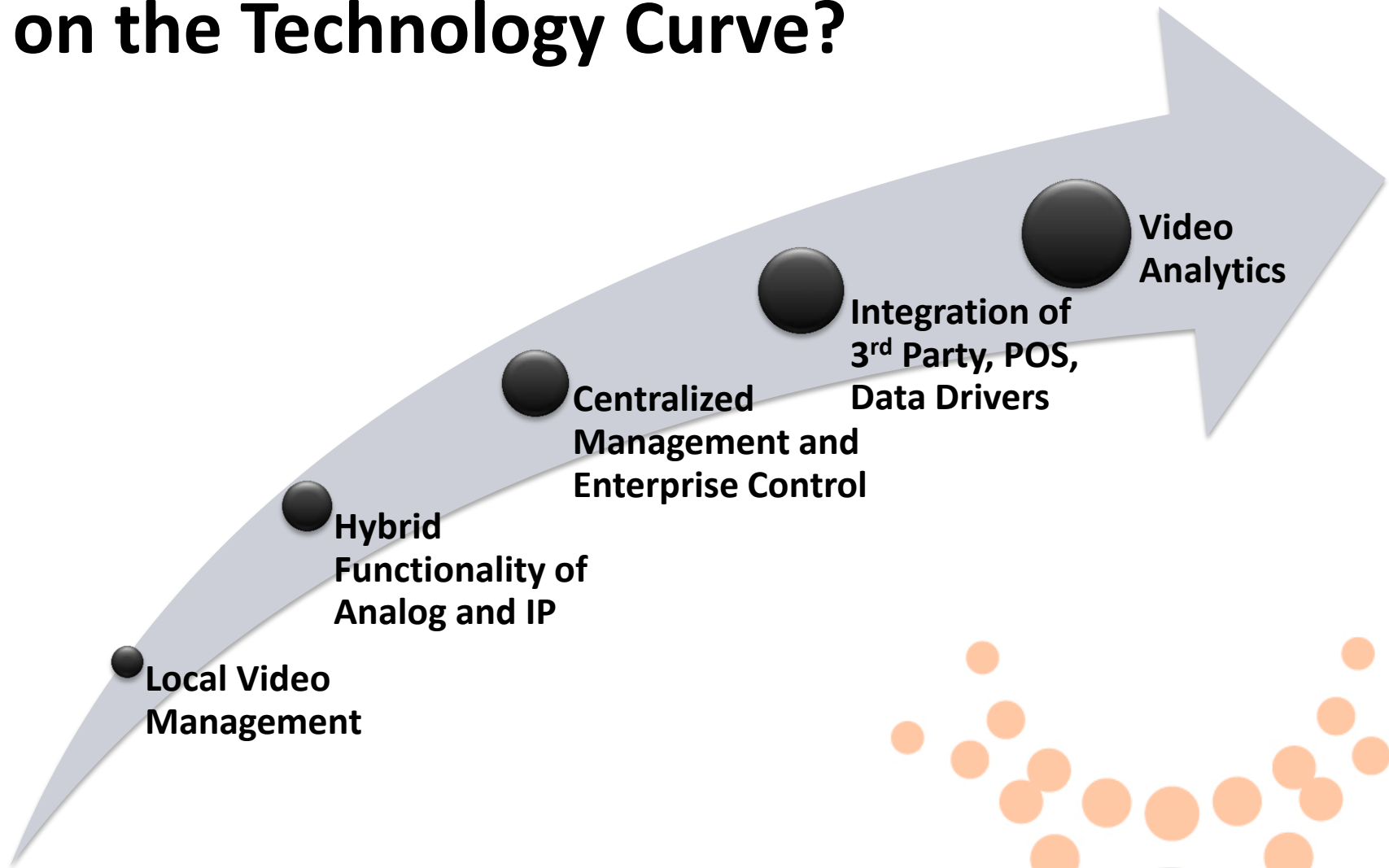
Consider Pixels/Foot

Detail Matters: More Pixels Equals More Detail

Facial or License plate recognition requires approximately 140 pixels per foot



Where Are You on the Technology Curve?



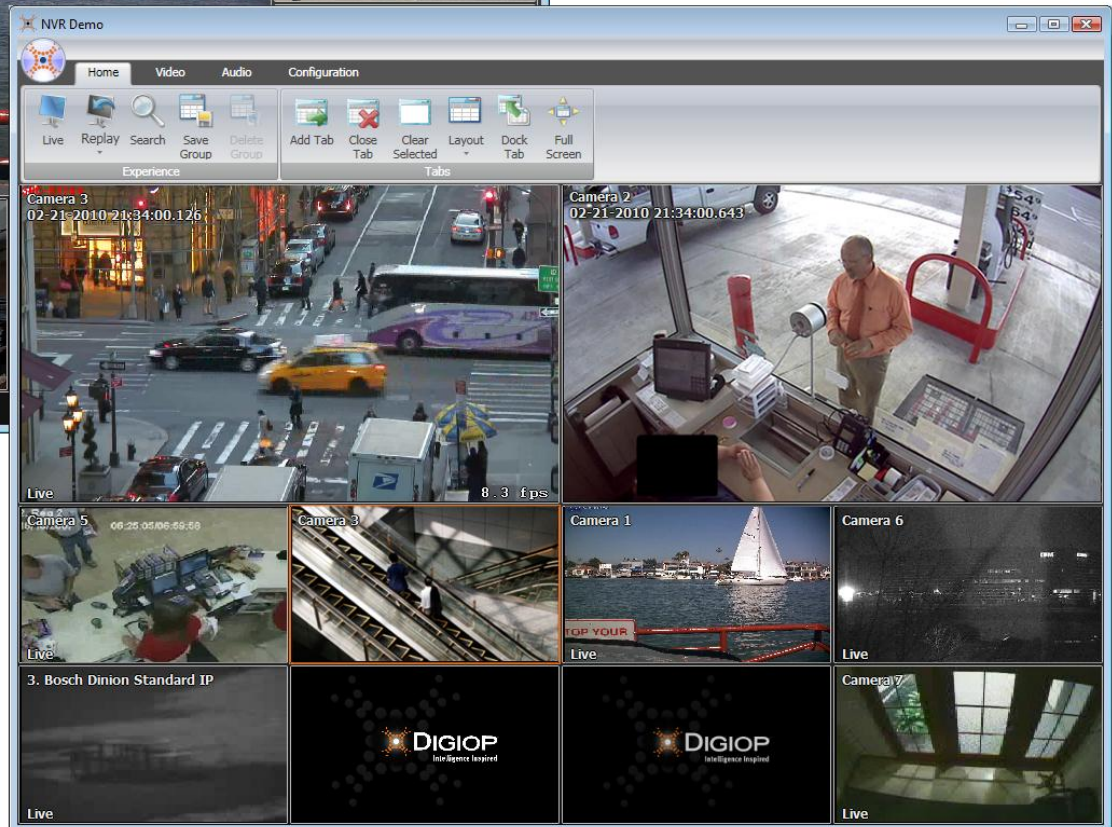
Reflection Software

Client software for multi-site viewing, search, review, and export of data

- Tear off Tabs allow for Multi-Monitor Support
- Thumbnail search



Multi-monitor Support



Thumbnail Search

510-88114

WEMPE

ATLANTIC EXPRESS

1.2 fps

2/21/2010 6:49:57 PM

0 PM 6:30 PM

2/21/2010 5:03:17 PM

groups

Calendar Thumbnails

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Digital Zoom



Video Analytics for Business Intelligence

- Speed of Service
- Dwell Time / Loitering
- Marketing Information
- Queue Management
- Traffic Patterns
- People & Vehicle Counting

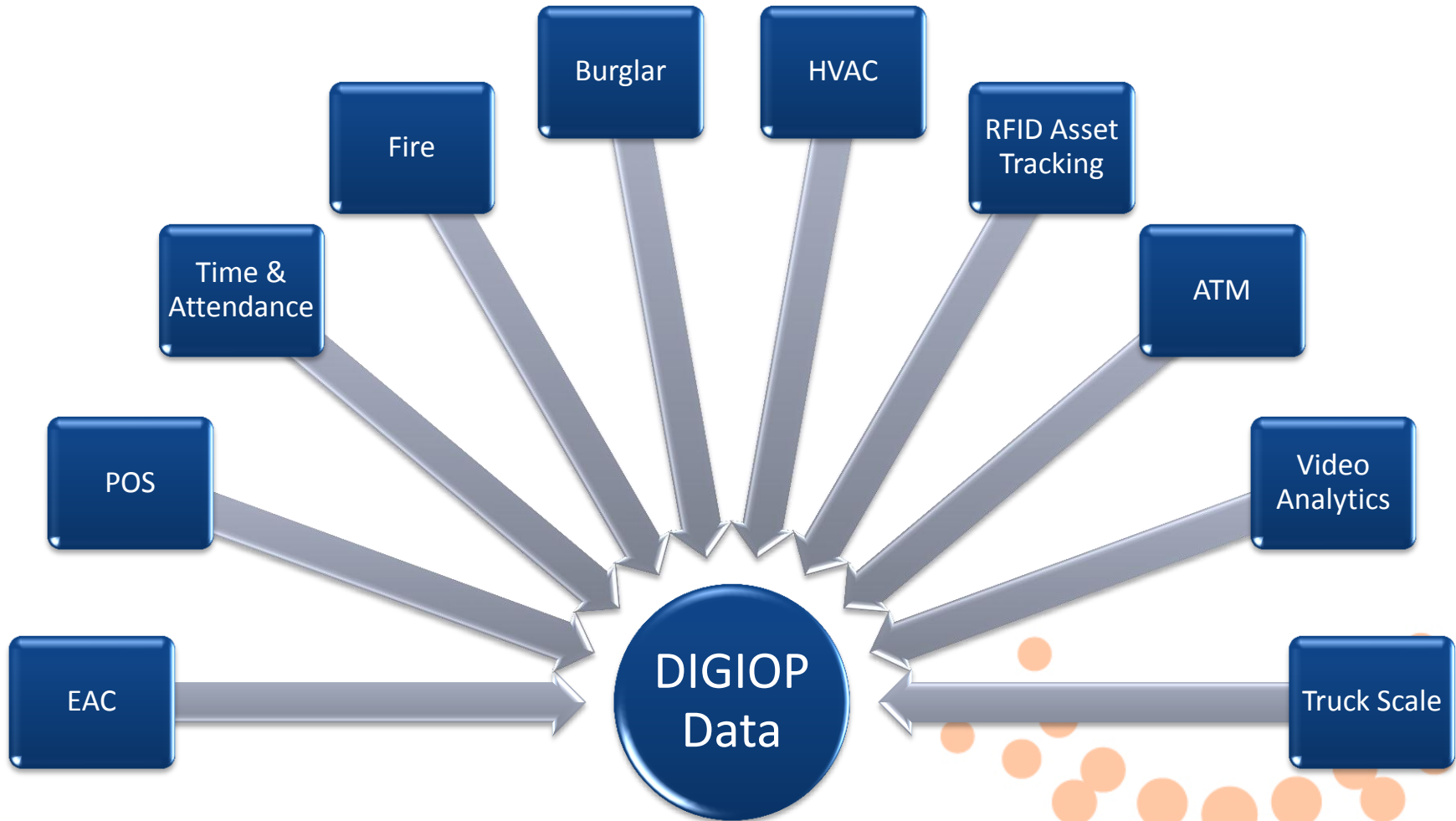


Custom Integration can be designed and engineered to the application

Video Analytics



Integration Capabilities



Custom Integration can be designed and engineered to the application

Integration Technology Partners



Customers



STANFORD UNIVERSITY

